



केन्द्रीयविद्यालयसंगठन/KENDRIYA VIDYALAYA SANGATHAN  
(Min. of HRD, Deptt. of Education, Govt. of India)  
18-संस्थागतक्षेत्र/18-Institutional Area  
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Date: 27/12/18

The Deputy Commissioner  
Kendriya Vidyalaya Sangathan  
All Regional Offices

**Subject:** 'Ideate for India – creative solutions using technology', a national challenge by National eGovernance Division, (NeGD) Ministry of Electronics and Information Technology, Government of India and Intel India – reg.

Madam/Sir,

With reference to the above mentioned subject, Ministry of Human Resource Development, Government of India, is organising an online contest "Ideate for India". The aim of this competition is to give young students of our country a unique platform and opportunity to become 'solution creators' for the problems they see around them and their communities. This initiative will allow the participants to gain a basic understanding on 'Skills of the Future' such as design thinking, ideation - idea generation, making, do-it-yourself concepts, collaboration etc.

The following are the salient features of "Ideate for India"

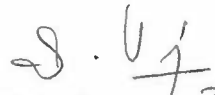
1. It is open for students from classes 6 – 12 across the country
2. There will be 11 core theme areas across which students can share their ideas/solutions namely Healthcare services, Education Services, Digital Services, Environment, Women Safety, Traffic, Infrastructure, Agriculture, Social Welfare, Disability and Tourism
3. There will be 2 categories - Junior (classes 6–8) and Senior (classes 9-12)
4. It will have three phases and students will be shortlisted in each phase.

5. In phase I – Students will prepare a 90 seconds video and submit solutions/ideas in an online format. Top 10 ideas will be shortlisted from each State and UT – leading to a total of 360 students
6. In phase II - 10 students selected as top performers per State & UT will be invited for a Regional Tech-Creation Boot Camp.
7. In phase III - 50 students will be selected based on their tech-creations being implemented in the community and invited to New Delhi for the National Showcasing and felicitated as Tech-Creation Champions.
8. All tools, materials and logistics for boot camps and national showcase will be taken care of by the organisers.

You are requested to disseminate this information to all Kendriya Vidyalayas under your jurisdiction with a direction to encourage the students for their maximum participation in the online contest.

Details are available on [negd.gov.in](http://negd.gov.in) or [www.digitalindia.gov.in](http://www.digitalindia.gov.in)

Yours faithfully,

  
(Tajuddin Shaik) 27/12/18

Assistant Commissioner (Acad.)